



P.O. Box 905 Bardstown, KY 40004  
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Courtney Bentley 502-477-3047

### **KTPA Sponsorship Options**

KTPA would like to thank you for considering a sponsorship in our organization this season. With sixty or more events on the schedule for this season at county fairs and other venues across Kentucky, Indiana, and Tennessee and approximately one hundred fifty members or more, the advertising opportunities are endless. Below are descriptions of our sponsorship options for the 2018 pulling season. If you have any questions please feel free to contact us.

#### **General Sponsor \$100 - \$199**

- Your ad on the KTPA website sponsor page.
- Your name mentioned at all events.
- A 1/4 ad in the 2018 rule book.

#### **Bronze Sponsor \$200 - \$500**

- Your ad on the KTPA website sponsor page.
- Your name mentioned at all events.
- A half page ad in the 2018 rule book.

#### **Silver Sponsor \$501 - \$1000**

- Your ad on the KTPA website sponsor page.
- Your name mentioned at all events.
- A half page ad in the 2018 rule book.
- An approximately 3ft. x 5ft. banner to be displayed at all events.
- Your own decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by KTPA Board of Directors).

#### **Gold Sponsor \$1001 - \$1500**

- Your ad on the KTPA website sponsor page.
- Your name mentioned at all events.
- An approximately 3ft x 5ft banner to be displayed at all events.
- A full page ad in the 2018 rule book.
- Your own decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by KTPA Board of Directors).

#### **Platinum Sponsor \$1501 - \$2499**

- Your ad on the KTPA website sponsor page.
- Your name mentioned at all events.
- An approximately 3ft x 5ft banner to be displayed at all events.
- A full page ad in the 2018 rule book.
- Your own decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by KTPA Board of Directors) plus a 12x12 decal of Company logo (provided by sponsor) to be added to the KTPA trailers to be displayed at all events.



**Diamond Sponsor \$2500 & UP**

- Your ad on the KTPA website sponsor page.
- Your name mentioned at all events.
- An approximately 3ft x 5ft banner to be displayed at all events.
- A full page ad in the 2018 rule book.
- Your own decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by KTPA Board of Directors). 4"x 4" max.
- Your company logo on the KTPA staff shirts and KTPA merchandise material for sale.
- Your company logo displayed on the KTPA trailer that travels to all events. (12"x 12")(provided by sponsor)

**Your sponsorship is due at the KTPA office no later than April 15, 2018. Any sponsorship received after this date will be subject to minor changes in the advertisements offered due to printing deadlines. Please mail to:**

**P.O. Box 905  
Bardstown, KY 40004  
502-680-0783 or 502-477-3047**

\_\_\_\_\_  
(Company Name & Address)

\_\_\_\_\_  
(Name of Contact)

I, \_\_\_\_\_, hereby agree as a representative of \_\_\_\_\_  
(Name) (Company Name)

to be a sponsor during the 2018 pulling season.

The type of advertisement we would like for our sponsorship amount is checked as listed below:

\_\_\_\_\_ General Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Bronze Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Silver Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Gold Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Platinum Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Diamond Sponsor in the amount of \_\_\_\_\_

**As a sponsor for the 2018 pulling season your support is greatly appreciated by all of KTPA's members.**



**Gift Certificate and Product Donation are also accepted and are considered toward level of sponsorship.**

If you are doing a product or gift certificate donation please describe below with value:

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Please send any information (decal, business card, etc) or a copy of the ad as you would like it printed to the KTPA office by April 15, 2018.

A copy of the rulebook with your ad will be mailed to your company along with a schedule of events in late April. Thank you in advance for your support of the 2018 KTPA pulling season. Your hard work and dedication is greatly appreciated by all members.

Sincerely,

***Brandon Cornelison***  
President

***Jennifer Mobley***  
Secretary

***Courtney Bentley***  
Co-Secretary